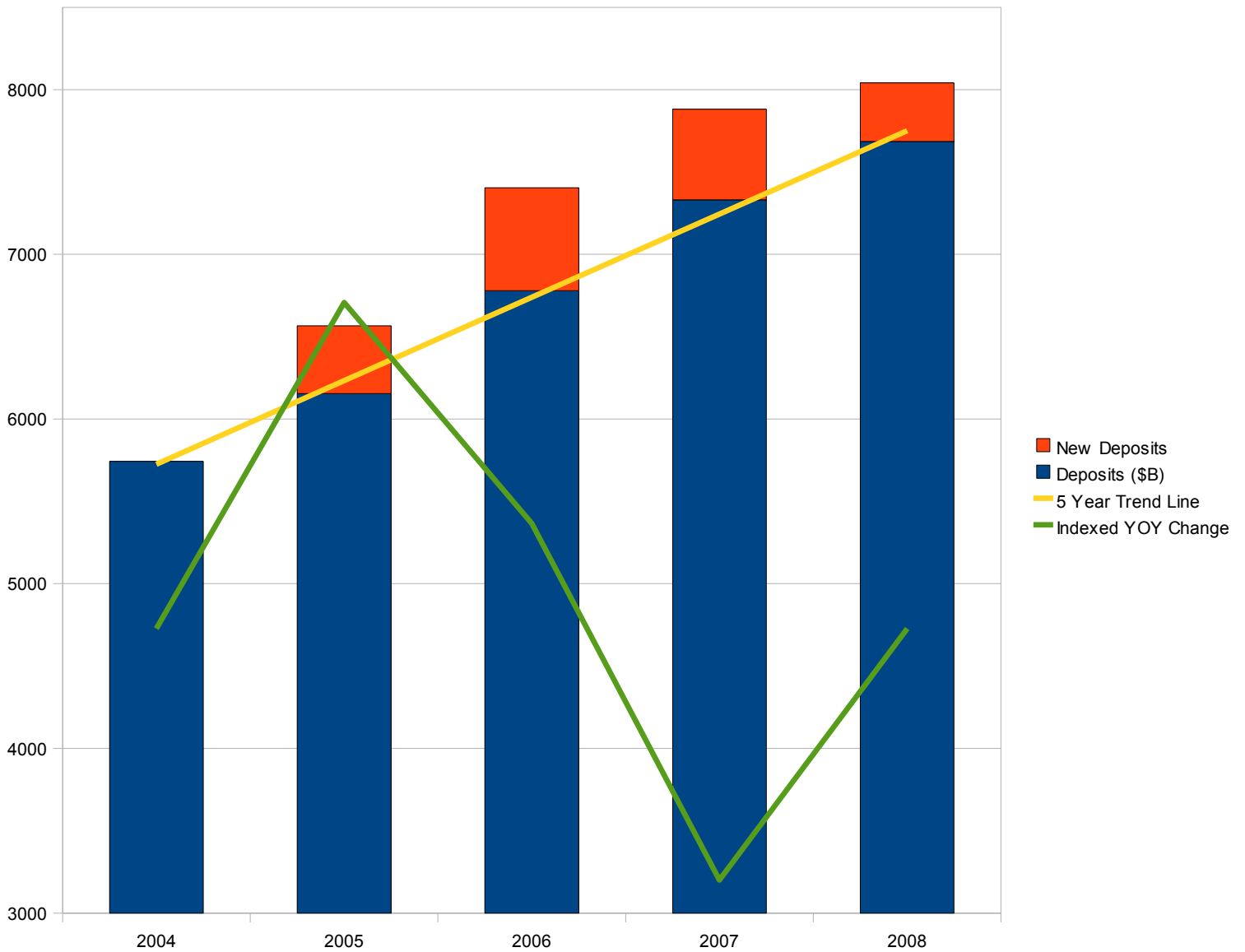


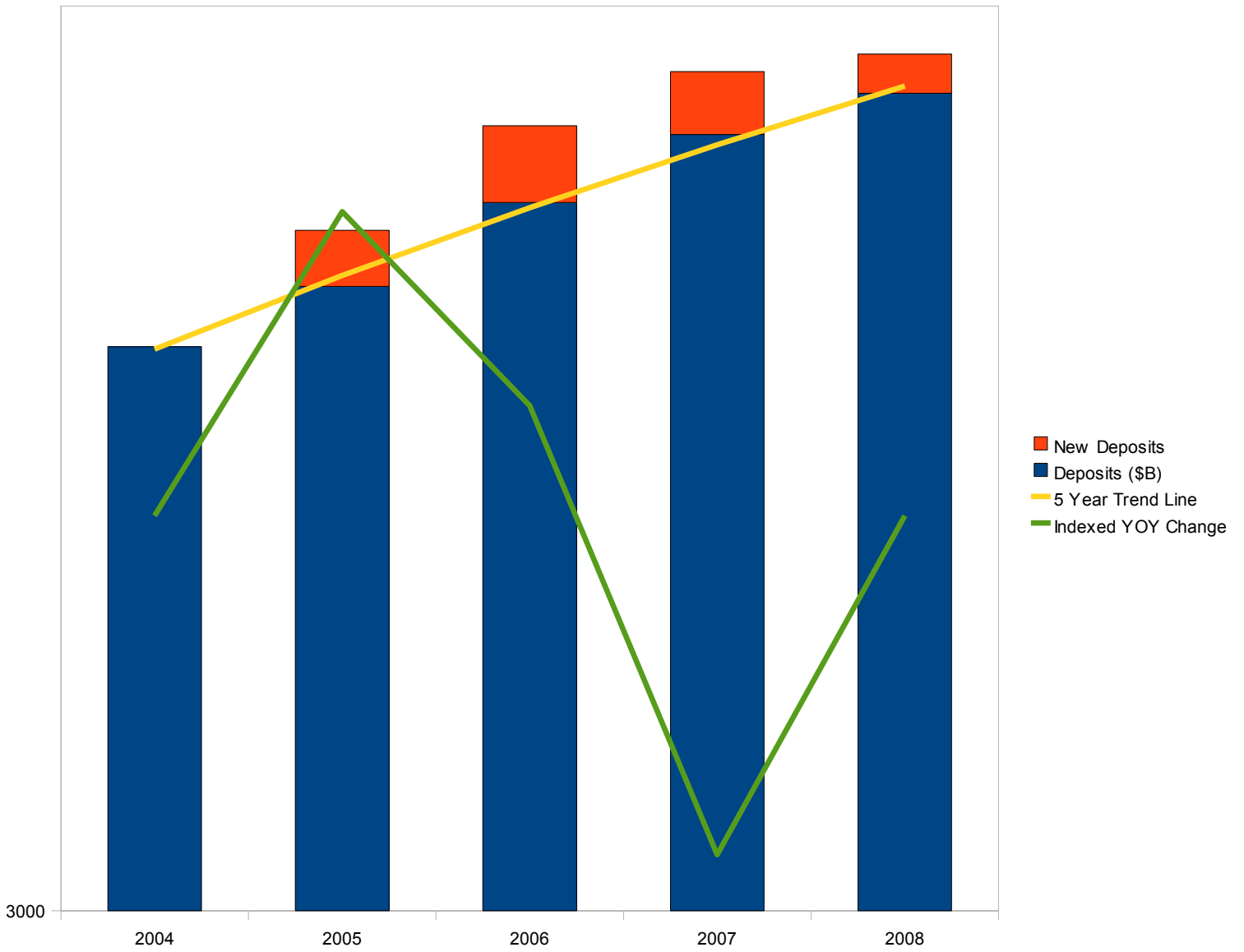
Depository Holdings of US Households:
 Includes the Following:
 Foreign Deposits
 Checking Deposits and Currency
 Time and Savings Deposits
 Money Market Fund Shares

YEAR	Deposits (\$B)	New Deposits	5 Year Trend Line	Indexed YOY Change
2004	5742.6		5725.65	4726.93
2005	6153.8	411.2	6232.21	6706.72
2006	6779	625.2	6738.52	5365.63
2007	7330	551	7244.58	3200.72
2008	7685.4	355.4	7750.39	4726.93

Linear Chart:



Logarithmic Chart:



Household Balance Sheets:

Values in \$B of USD

	2006 (Q4)	2007 (Q4)	2008 (Q4)
Assets:			
Tangible Assets	28360.1	27264.8	24904.7
Real Estate	24251.8	22993.1	20511.5
Misc. Nonprofit Software and Equipment	230.8	246.2	262.3
Consumer Durable Goods	3877.4	4025.5	4130.9
Financial Assets:	47370.7	49754.1	40814.2
Deposits	6779	7330	7685.4
Treasury Securities & Savings Bonds	642.9	387.6	273.2
Mortgages	117.4	97	94.2
Pension Fund Reserves	12612.6	13247.4	10280
Life Insurance Reserves	1163.7	1301.5	1156.4
Other Financial Assets	26055.1	27390.6	21325
Total Assets:	75730.7	77018.8	65718.9
Liabilities:			
Credit:	12916.3	13765.1	13821
Mortgages	9843.4	10494.9	10453.7
Consumer Credit	2418.3	2551.9	2596.2
Other Credit Market Instrument Debt	654.6	718.3	771.1
Other Liabilities	514.9	563.9	421
Total Liabilities:	13431.2	14329	14242
Net Worth:	62299.5	62689.8	51476.9

